



UV ONE Hygienics INC

UVx - Natures Natural Steralant

Business plan
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Table of Contents

Executive Summary	1
Summary	1
Opportunity	7
Problem & Solution	7
Target Market	11
Competition	18
Expectations	18
Execution	20
Marketing & Sales	20
Operations	23
Milestones & Metrics	24
Company	25
Overview	25
Team	26
Financial Plan	35
Forecast	35
Financing	37
Statements	39
Appendix	45

Executive Summary

Summary

UV ONE Hygienics Inc.

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Summary

UV ONE Hygienics, Inc. is a UV light research and development company that has invented a new technology, UVx, that strengthens the effectiveness and safety while reduces exposure time to sterilize any surface. UVx can be applied across the entire UV spectrum. This will impact **every user-case** for UV light sterilization.

Problem

In the beginning of 2020, the world began to hear of a highly contagious virus. COVID-19. By March it has spread to every corner of the world, businesses and schools shut down, the economy came to a halt and the worldwide lockdown began. To remove the need for lockdowns and continue without them, the biggest challenge businesses, schools and public spaces face today is how to safely bring people back together while maintaining a high level of sanitation, thereby mitigating the chances of any virus spreading. This challenge applies to not just COVID-19 but all pathogens from viruses and bacteria and molds.

Solution

UV ONE Hygienics, intends to deliver a turn-key commercial UV light sanitation solution featuring UVx, to help get businesses functioning again while helping them provide a safer, cleaner environment for their employees. UVx, strengthens the effectiveness and safety while reducing the exposure time to sterilize any surface. UVx will be available in three configurations to cover all possible sanitization needs, personal, air and surface. Fast, safe and strong UV light sanitation.

Market

Our market consists of all UV light related industries with our initial focus on the use of UV light sterilization of viruses and bacteria. Business to business is our primary model with a personal consumer push to follow that. The need for sterilization can be summarized by the following statement; every area that is frequented by humans and/or animals is in possible need of sanitization. In 2018, the UV light industry was expected to grow to a 1.3-billion-dollar industry, this was pre COVID-19. Currently the UV Disinfection market is estimated to grow to approx. USD \$5.5 Billion by 2025.

Competition

UV technology has not changed for the better in any great measure over the past 100 years or so. UV ONE Hygienics developed a revolutionary proprietary UVx technology. This technology works with all UV light spectrums to enhance their effectiveness while also adding a level of safety not available in the industry today. Full factory automation is equally as powerful an advantage as UVx is. The end goal is to refine the manufacturing process right down to raw materials enter the back of the factory and finished UV products ready to ship exiting from the front of the factory. Un-matchable quality and pricing.

Forecast

UV ONE Hygienics is set to see explosive growth based on current market trends and industry forecast.

The global UV Light Disinfection market size is projected to reach USD 1708.7 million by 2026, from USD 1335 million in 2020, at a CAGR of 4.2% during 2021-2026. UV ONE Hygienics estimates an average commercial package will price out at around \$2 million dollars. Our first year, our target sales goal is six packages. Year two increases to 18 and year three 36.

NOTE: Forecasts' do not include the consumer retail push of a personal UV wand.

Net Profit (or Loss) by Year



Financing Needed

Based on a raise of \$1,070,000.00

Debt Repayment 2% (\$21,400.00)

Product Development 37% (\$395,900.00)

The company will continue to develop each product to the point of prototype* and manufacturing. Development will also consist of factories set up for the manufacturing of products.

Additional Research 10% (\$107,000.00)

The company is currently working on additional technologies that we plan to bring to market in the first part of our second year.

Product Testing 5% (\$53,500.00)

The company is currently in discussions with key medical labs to conduct further testing on UVx.

Advertising/Marketing 20% (\$214,000.00)

The company is developing ongoing marketing initiatives to introduce our technology to the marketplace. Marketing may include additional crowdfunding, digital and internet marketing, product launches, etc.

Patent filings 5% (\$53,500.00)

The company is in the process of filing two patents on UVx technology.

General working capital and administration 21% (\$224,700.00)

This includes salaries, accounting and administration to keep the company operational.

***UV ONE Hygienics has received a commitment from a medical group out of New York to fund \$10m of our first manufacturing run upon delivery of a prototype.**

Why Us?

In addition to our experienced talented executive team, the two primary engineers that are driving the innovation, have both invented market leading technologies including a medical device that became an industry standard (laser scalpel knife) and in a related field years' prior, UV water sanitation. In addition to Virus (COVID) and Bacteria sanitation we are integrating UV light into our viral load analysis, detection and identification system which is in an advanced stage of development. Two patents are in the process of being finalized and ready to file with more to follow. Finally, and of equal importance is automation partnership that will aid in producing the highest quality UV products at the lowest prices. Best product, best price, locally produced factory automated manufacturing.

Mission Statement

UV ONE Hygienics

To enable businesses to thrive in a safer, more hygienic environment with its revolutionary UV light sanitation technology thus providing peace of mind through these uncertain, socioeconomic times.

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Opportunity

Problem & Solution

The Problem

In the beginning of 2020, the world began to hear of a highly contagious virus, COVID-19. By March it had spread to every corner of the world, businesses and schools shut down, the economy came to a halt and the worldwide lockdown began.

As governments and medical professionals began to get a handle on the virus, the focus shifted towards how to get people back to work, children back to school and the world's economy back on track.

The biggest challenge businesses, schools and public spaces continue to face today is how to safely bring people back together while maintaining a high level of sanitation, thereby mitigating the chances of any virus spreading. This challenge applies to not only COVID-19 but all pathogens from viruses and bacteria and molds.

Currently, the standard for sanitation is hand sanitizer, hand washing and social distancing, all providing minor impacts on sanitation but none offering a large degree of safety.

Having been studied for over 200 years, UV light is far from new. It has amassed a large collection of scientific studies validating its effectiveness in killing pathogens of all kinds. UV light is currently being used in a wide array of settings although the type of spectrum and quality of light bulb used varies tremendously, thus affecting safety and effectiveness.

When UV light is used for sanitation, it's rarely, if ever, used in a way that ensures a high level of sanitation, quickly and safely.

As the world moves forward in an effort to regain it's health, independence and financial stability, keeping businesses, schools and public spaces open, safe and sanitized are paramount for success.

There are currently no complete solutions being deployed in any of the above mentioned spaces that provide an acceptable level of individual, space and air disinfection.

Without a real solution, employers, employees, students, teachers and the general public will continue to be put at risk outside of their homes.

Should this recent pandemic become a bigger issue again or a new pathogen arrive on the scene, we risk another shutdown, further and possibly irreparable damage to our society, economy, and way of life.

UVx does not just work on viruses and bacteria. With more than 25% of the buildings in the US estimated to have water damage, UVx becomes a powerful weapon for destroying fungi, bacteria, mycobacteria and actinomycetes.

Currently, we are presented with subpar solutions that include:

Hand Washing - not bad but it's only effective when done properly and for the right amount of time. Once you are complete, you risk reinfection the moment you touch a surface.

Hand Sanitizer - also useful but it must be applied on a regular basis. Hand sanitizer is expensive and can be highly toxic.

Social Distancing - good in theory but impractical in a real working environment.

Masks - mixed opinions on their effectiveness and only work when they are worn correctly.

UV Light - current UV light products are questionable in effectiveness and safety. Many use mercury based light, which is not acceptable for use around humans. Exposure time for the majority of products on the market is long making them unsafe for direct use by humans.

Cost and Supply for UV Light

The current cost of UV light solutions is extremely high creating a significant barrier for most companies. Additionally, due to the unprecedented demand of UV light products, the industry as a whole is struggling to keep up with orders.

The Solution

UV ONE Hygienics, born out of the current health crisis, has engineered a new UV light technology, UVx, which safely increases the strength of all known UV wavelengths.

With the ever-increasing need for safety in the workplace and public spaces, UV ONE

Hygienics leads the way with a powerful, scientifically proven, sterilization solution.

Our UV Sanitation systems are long-lasting and are completely touchless to use, using

lab-tested bulbs that last up to 10,000 hours and kill up to 99.999% of bacteria.

UV ONE Hygienics offers Customized Integration for all industries to meet the current

and future need for UV sanitization.

UV ONE Hygienics is excited to have the UVx technology developed and ready to be used in our commercial UV light products as well as in existing product lines.

UVx is a powerful technology that increased the effectiveness of all UV light waves known to man. It not only boosts the effectiveness, killing 99.9999% of pathogens, but it also increases the speed of the decontamination cycle and decreases the time needed to destroy pathogens to under two seconds.

We understand the necessity of having a multifaceted approach, UV ONE Hygienics has developed a complete commercial solution that treats the air, the rooms and the individual. After all, what good does it do if you sanitize your hands only to touch an item that has not been sanitized?

We have developed a complete solution for businesses and public spaces and these include:

UVx HVAC system that sterilizes pathogens being recycled through the air system.

We know from medical and scientific professionals that pathogens are easily spread through air systems. UVx HVAC works to keep the air system of any space clean and safe not just from bacteria and viruses but mold and other mycotoxins.

UVx MultiMax, a customized full-spectrum ceiling light installation for any space.

Because the MultiMax light units use UVx, they can safely be used at anytime, with or without people in the area.

UVx Wand, a personal unit for employees and individuals.

The wand completes our solution. It's small size can be placed on a stand on a desk or removed and carried through the workspace to ensure employees are always in control of their personal safety.



Our proprietary UVx technology, significantly reduces the exposure time needed to kill harmful pathogens compared to other UV light-based products. The reduced exposure ensures a skin-safe solution that is suitable for use in every conceivable commercial and public environment.

Automated Manufacturing and Cost Reduction

UV ONE Hygienics' parent company, Diamond Sun Labs will be rolling out a revolutionary new automation technology to all areas of manufacturing but will start first with UV ONE Hygienics.

This exciting technology will allow our UVx products to be manufactured at less than 50% of the current cost. It will also allow us to significantly increase the manufacturing speed of our products.

Target Market

Market

In 2018, the UV Light industry was expected to grow to a 1.3-billion-dollar industry, this was pre COVID-19.

Currently, the UV Disinfection market is estimated to grow to approx. USD \$5.5 Billion by 2025.

Our business model consists of commercial UV light sanitation solutions. We will provide a complete tailored product package, which includes products for HVAC systems, ceiling lighting systems, and individual wand units for each employee. Each package is based on square footage, and desired sanitation levels.

UV ONE Hygienics has three revenue models.

1. Commercial UV Sanitation packages as listed above.

2. Licensing to the UV Light Sanitation industry -- our proprietary UVx technology provides a better level of sanitation than the existing UV light products currently on the market.
3. Factory Automation -- UV ONE Hygienics has a yet-to-be released factory automation technology that will revolutionize not just the UV light industry but the entire industry of manufacturing. Our technology allows us to automate factories faster and significantly cheaper than traditional automation. For UV ONE Hygienics, this will allow us to manufacture our products faster and cheaper than any of our competition and it also offers another revenue stream via automating competitors factories OR taking on the manufacturing of their products. Why would we do this? There is currently a huge backlog in manufacturing of UV light products due to the high demand and with this demand not likely to slow, it's crucial for the industry to find a faster way to manufacture products.

Our current business model is B2B. We have a complete solution that can be used in virtually any setting.

Travel and Hospitality

- Cruise Ships
- Hotels
- Meeting Space
- Restaurants and Bars
- Airports
- Trains
- Buses

Financial and Corporate

- Banks
- ATM's
- Investment Offices
- Accountants Offices
- Title Companies
- Insurance Companies
- Corporate Offices
- Law Firms
- Factories
- Warehouses

Public Spaces

- Government Offices

- Public Transportation
- Civil Service Offices
- Sports Arenas
- Concert and Performing Arts Theaters
- Movie Theaters
- Casinos
- Places of Worship

Education

- Daycare Facilities
- Preschools
- Elementary Schools
- High Schools
- Universities
- Trade Schools

Personal Services

- Hair Salons
- Nail Salons
- Barber Shops
- Tattoo Parlors
- Gyms and Fitness Facilities
- Spas
- Massage Therapy

Medical

- Hospitals
- Urgent Care Clinics
- Doctors Offices
- Laboratories
- Dental Offices
- Opticians
- Physical Therapy Clinics
- Senior Living, Nursing Homes, Short and Long Term Care Facilities

LICENSING

UVx can be licensed to any current UV light company around the world. UV light companies that are already doing business can significantly benefit from licensing UVx to enhance their current products.

Licensing is an extremely attractive space for UV ONE Hygienics and one we intend to pursue alongside our own operations.

Market Size & Segments

UV ONE Hygienics has targeted the commercial world as our introduction to the marketplace. We feel this gives us the largest and most diverse pool of customers. There are **30.2 million** small businesses in the United States.

The average mid size business has between 100-1000 employees and for each employee, a company generally secures 200 square feet of office space.

Here is just a sampling of environments that UV ONE Hygienics considers customers:

Commercial Office Buildings - There are more than 50 million in the US.

Warehouses - There are more than 400,000 warehouse in the United States.

Approx. 20,000 of those warehouses have a building area that exceeds 100,000 square feet.

Factories - There are more than 2,072 factories in the US.

Hotels - There are 54,200+ hotel properties in the United States, filling over 5 million guest rooms. There are over 1.1 billion guest nights per year in the United States.

Cruise Ships - There are more than 314 cruise ships in the world today, with the annualized total number of passengers carried worldwide at 26.0 million.

Medical Facilities - There are approximately, 230,187 physician practices and 6146 hospitals.

Schools - There are 130,930 K-12 schools in the U.S and 5300 universities.

Fitness Facilities - There are 38,477 fitness facilities in the US.

Restaurants - The number of restaurants in the United States reached a total of 660,755.

Retail - There are over 1 million retail establishments across the United States.

Segments

UV ONE Hygienics has several market segments to pursue.

1. B2B - Commercial installations of UV light sanitation solutions

2. Wholesale - Enabling our products to be featured on retail sites specializing in UV light solutions.

3. Licensing - Because UVx enhances all known UV light wavelengths, it can be applied to existing UV light products opening the door for licensing opportunities with existing manufacturers.

4. ISO's - UV ONE Hygienics sales model is focused on the ISO model used in the financial industry. Our plan is to target sister industries such as commercial construction, property management, electrical engineering, medical sales groups, etc.

5. Manufacturing - UV ONE will be rolling out our factory automation technology in the second quarter of 2021, we will be able to drastically cut the cost of manufacturing UV light products. This technology will also speed up delivery. When

our own factory is producing our own products, we will be expanding production to other UV light products outside of UV ONE Hygienics family.

Competition

Because the demand for UV light sanitation is growing at an exponential pace and supply cannot keep up with demand, these competitors are also our allies.

Our “X” factor is our proprietary UVx technology. It’s simply faster and safer than any other product on the market. Additionally, we are able to deliver a better solution, faster and at significantly reduced price point compared to any other company. This partnered with our upcoming factory automation technology puts UV ONE Hygienics in a unique position to quickly become the industry leader in an industry that is growing at record speed.

Additionally, we are open to co-creative partnering with our competitors through licensing our UVx and factory automation technology. This becomes a win, win situation if they choose to partner with us or acquire our technology (UVx).

Currently, the UV light industry is well established with companies that range from UV water purification specialists, to medical and commercially focused companies. Our competition is any existing high-end UV light manufacturing company supplying UV sanitation and disinfection products.

Here is a cross section of competitors. It should be noted that each company listed is using a less powerful and more expensive version of UV light.

Advanced UV Inc.

Advanced UV Inc. operates its business through the unified segment. The company offers a range of products such as AUV-ST Disinfection & Ozone Destruction Series equipment that provides an efficient and chemical-free alternative to multiple applications that are sensitive to microbial contamination and oxidation by ozone.

American Ultraviolet Inc.

American Ultraviolet Inc. operates its business through segments such as Curing Solutions, Healthcare Solutions, Germicidal Solutions, Coating Solutions, Press Specialities Solutions, AETEK Solutions, and LESCO Solutions. The company offers a range of mobile room UVC germicidal solutions such as ARTZ 2.0 Mobile UVC solutions, MRS45-12 Mobile UV Unit, and MRS33-8 Mobile UV Unit among others for healthcare applications.

Atlantic Ultraviolet Corp.

Atlantic Ultraviolet Corp. operates its business through segments such as Water, Liquid and Wastewater, Air, Surface, Room Air and Air Duct, and Lamps, Safety Shields, Ballasts, Quartz, LampHolders, Parts and Accessories. The company offers a range of air & surface, room air, & air duct disinfection equipment such as AeroLogic UV Air Duct Disinfection, Sanidyne Ultraviolet Portable Area Sanitizer, and Nutripure Ultraviolet Sanitary Conditioner among others.

Danaher Corp.

Danaher Corp. operates its business through segments such as Life Sciences, Diagnostics, and Environmental & Applied Solutions. The company offers ultraviolet

(UV) drinking water disinfection equipment through its subsidiary, Trojan Technologies.

Evoqua Water Technologies LLC

Evoqua Water Technologies LLC operates its business through segments such as Integrated Solutions and Services and Applied Product Technologies. The company offers a complete range of ultraviolet (UV) disinfection solutions such as Barrier M UV generators for Aquatics water treatment, Barrier M UV generators for disinfection of drinking water, and Barrier S UV Generators for industrial, commercial, aquatic and high-purity applications.

Puro Lighting, Inc.

Puro Lighting operates its business through segments such as Curing Solutions, Healthcare Solutions, Germicidal Solutions based utilizing exclusive patents and technology from Violet Defense™.

Violet Defense

Violet Defense's technology seamlessly integrates an effective UV system into everyday products, making them self-sanitizing. This company is successfully licensing their technology to other companies.

Competition

Current Alternatives

Current alternatives in the marketplace consist of high priced UV light systems that cannot be used in the presence of humans.

Many UV light products use dangerous light sources such as mercury filled bulbs or bulbs from questionable sources.

Ozone is created from certain UV light sources.

Our Advantages

UV ONE Hygienics advantages begin with our revolutionary proprietary UVx technology. This technology works with the entire UV light spectrum to enhance their effectiveness while also adding a level of safety not available in the industry today.

UV ONE Hygienics products are designed to work together in the environment they are installed in allowing for the most complete sanitation solution possible.

Once our automation technology is integrated into our manufacturing process, our price per unit will drop considerably and delivery time will speed up allowing customers to get their solutions installed and working quickly.

Expectations

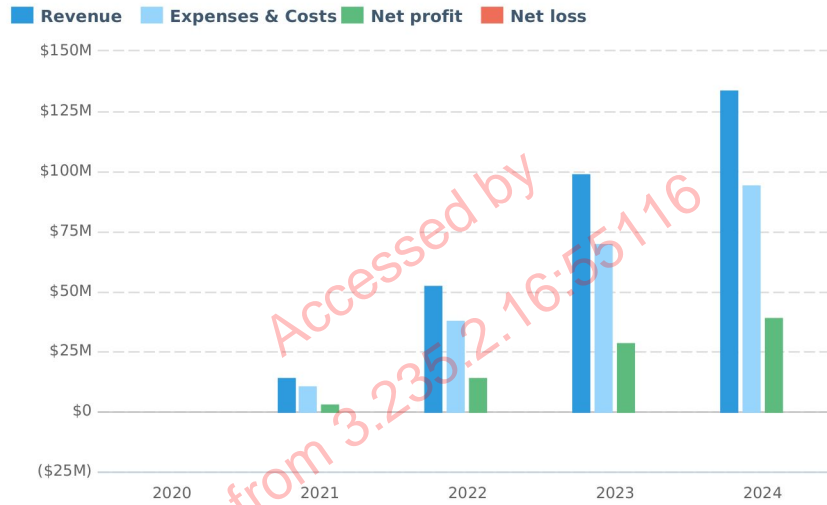
Forecast

UV ONE Hygienics is set to see explosive growth based on current market trends and industry forecast.

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Financial Highlights by Year



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Execution

Marketing & Sales

Marketing Plan

UV ONE Hygienics will focus on commercial businesses in vertical format.

Industries will be categorized to allow unique marketing initiatives.

Our initial goal is to identify niche markets that UV ONE excels at, for instance the Senior Living industry or Travel & Hospitality.

Our marketing plan also includes outreaches to complimentary industries such as commercial construction and property management to secure contracts as a preferred supplier.

Sales Plan

The recent lockdown has demonstrated to the world that businesses must find a way to safely stay open during times of health crises. The 2020 pandemic illustrated how vulnerable commercial businesses and public spaces were to infectious bacteria, viruses and other pathogens.

The full effects of the lockdown on businesses and the economy will not fully be understood for sometime but it can accurately be described as the worst economic downturn since the great depression. There is light at the end of the tunnel and UV ONE Hygienics is the solution.

The IMF is estimating that the cumulative output loss over 2020 and 2021 from the pandemic crisis could be around 9 trillion dollars.

Providing a dependable decontamination solution for work environments is a necessity if we are going to make significant strides in economic recovery and preventing further economic disasters.

Since COVID-19, businesses are spending billions in cleaning efforts. Walmart, for example, spends \$3.3 million dollars daily on COVID-19 related cleaning. Sanitation requirements will not be going away anytime soon and certainly will be here to stay to a larger degree.

4.1 Market Segmentation

UV ONE Hygienics has a complete UV light sanitation solution and will focus on three customer groups:

Commercial Businesses: This group consists of businesses in all industries from small businesses such as gyms, hair salons and movie theaters to small and medium sized offices and large corporate headquarters.

Travel & Hospitality: This segment has lost close to 2.1 trillion dollars in revenue due to the pandemic. This segment includes hotels, restaurants, cruise lines, airlines, etc.

Medical: The medical market includes Urgent Care Clinics, Dentist Offices, Doctors Offices, Physical Therapy, Short and Long Term Care, Hospitals, Senior Care etc.

Education: Daycare, Elementary, High School, Universities.

Retail: Malls, Clothing Stores, Home Improvement, etc.

Entertainment: Sports Arenas, Concert Halls, etc.

Public Spaces: Government and Municipal, Museums, etc.

Licencing/Wholesale

UV ONE Hygienics has plans to license the UVx technology to other UV light manufacturers as well as online retailers of UV light solutions to sell our products.

Manufacturing

When UV ONE Hygienics has implemented our factory automation into our own production line, we will open up our schedule to take on other UV light manufactures products.

Sales Strategy

UV ONE Hygienics solutions are the safest, fastest, most powerful and most affordable in the industry.

UV ONE Hygienics products will have three distinct sales approaches:

UV ONE Hygienics In House Sales: We anticipate our in house sales will generate at least one complete install each month during the first year of operations.

Wholesale Distributors: For online businesses who sell UV light products, we will offer a 20% discount on wholesale purchases.

Licensing:

UV ONE Hygienics will seek to license the UVx technology to a limited number of UV light companies. Specific criteria must be met to be considered including gross revenues of \$20m per year. Licensing fees will be factored at 20% off the company's gross sales.

Sales Forecast

For the first few months there will be no sales, as the company will be establishing its operations and manufacturing. We anticipate that sales will grow quickly during the first year of operations starting in 2021.

Exit strategy

UV ONE Hygienics has four exit strategies in mind for our business.

1. **Create a Cash Cow.** Our aim is to create and maintain a cash cow that paves the way for multiple options for the shareholders to consider including but not limited to regular dividend payments, M&A, IPO or straight out sale of the company. Aside from having the strongest and best priced technology, a key driver in our plan is the continued integration of factory and office automation producing a steady decline of production cost that directly increase our gross margins in addition to a reduction of office overhead resulting from implementation of office automation. Together, these two automation processes produce a strategic and financial advantage that none of our competitors possess.
2. **Merger & Acquisition (M&A).** A merger with an existing UV-based company is one consideration along with being outright acquired by a larger company is the second possibility. This is a win-win situation when bordering companies have complementary skills, and can save resources by combining.

For bigger companies, it's a more efficient and quicker way to grow their revenue than releasing their own new products.

3. **Initial Public Offering (IPO).** In the past, an IPO was considered the leading exit strategy for investors. But since the Internet bubble burst in the year 2000, the IPO rate has declined every year until 2010, and is now at about 15 percent. This is still a viable option once we have achieved all the necessary criteria that would manage our stock price without taking away from managements' day-to-day responsibilities. Most important is cash flow and net profit. Continued growth and insured profitability are the only way to maintain a positive stock price without too much burden being placed on management. Management must maintain focus on the daily actively of running a profitable company and less on stock price management. A reliance on producing profit will directly manage the stock price.
4. **Direct Sale.** The final exit strategy is, an outright direct sale to an interested party. The common denominator amongst all these exit strategies including direct sale is, profitability. The largest contributor to profitability is the ability to automate. Add this advantage to the other two primary factors, best technology and product pricing, we present an attractive incentive for a direct sale.

Operations

Locations & Facilities

UV ONE Hygienics has offices in:

Scottsdale, Arizona

Long Island, New York

Edmonton, Alberta, Canada

Vancouver, British Columbia, Canada

Technology

UV ONE Hygienics UVx technology is the foundation of all of our products.

Milestones & Metrics

Milestone	Due Date	Who's Responsible
Company was founded	March 31, 2020	Cisco Schipperheijn, Mark Russell-Hill and Dora Suppes
UVx is discovered	April 06, 2020	
Testing begins	May 10, 2020	
Development of UVx technology applications	May 18, 2020	
Discussions with Manufactures begins	June 01, 2020	
UV ONE Hygienics is Incorporated	August 05, 2020	

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Company

Overview

Ownership & Structure

UV ONE Hygienics is a C Corporation registered in the State of Wyoming.

Diamond Sun Labs (7,200,000 shares)

Dora Suppes (500,000 shares)

Chief Executive Officer/Co-Founder

Dennis Gross (500,000 shares)

President/Board Member

Mark Russell-Hill (500,000 shares)

Chief Design Officer/Co-Founder

Ken Reinstein (500,000 shares)

Chief Marketing Officer

Jason Johnson (300,000 shares)

Chief Information Officer

Dalton Scovil (500,000 shares)

Board Member

Company History

UV ONE Hygienics was founded in March of 2020 and is a subsidiary of Diamond Sun Labs.

As a result of the lockdown, DSL was forced to temporarily shut down its projects and that inspired the team to start thinking of ways to help get businesses and the global economy moving again.

One of UV ONE's lead engineers had developed a UV light solution to sanitize spa water, the company had knowledge of the power of UV light and its decontamination abilities and so UV ONE Hygienics was born.

DSL has spent the last 7 years developing in the FinTech space and more specifically, in Biometrics. Additionally, DSL has been working in partnership to develop a truly revolutionary automation technology that has been in the making for over 30 years. This technology allows for complete "no-programming-required" factory automation. This technology will be deployed for UVx manufacturing and will allow UV ONE Hygienics to offer UV light products at a cost no other company in the industry can touch.

Team

Management Team



Dora Suppes
Chief Executive Officer/Co-Founder

Dora Suppes has more than 25 years of entrepreneurial leadership in a wide variety of fields including Travel, Events, Credit Cards, Marketing, Biometrics, Property Development and the Aesthetic Industry. Dora is also President of UV ONE Hygienics parent company, Diamond Sun Labs.

As Chief Executive Officer of UV ONE Hygienics, Dora draws on her years of experience to lead the company in an effective manner. She works closely with every member of the management team providing ongoing guidance on every aspect of the company.

Dora works by the motto “GSD” (Get Stuff Done) and is a powerhouse when it comes to startups and bringing them successfully across the finish line.

While her leadership style can be sometimes described as assertive, she has a unique ability to work with a wide array of people and personalities providing leadership to bring out the best in people while also inspiring high levels of productivity and quality.

Her strengths include the ability to see the future potential of a company and finding the right path to success, compassion to ensure the journey is always in integrity for all involved and the tenacity to make sure that her companies always get the attention they deserve. She also has a strong artistic side which gives her a nice mix of left brain analytics and right brain creativity.

Dora has functioned successfully in a variety of leadership positions with companies such as American Express, Starbucks and Fairmont Hotels and successfully ran her own marketing company for 15 years. She has done everything from building successful companies from the ground up to writing travel policy for companies such as IBM and Monsanto and developing new employee training programs.

In addition to functioning in leadership roles, Dora has also spent the last decade consulting with small businesses in the medical industry on how to effectively reach their goals and increase their bottom line.

Her passion for UV ONE Hygienics was instant as it was obvious to her that the key to defeating this pandemic was to not only find a cure for the virus but to also to empower people to feel safe and secure.



Cisco Schipperheijn

Chief Technical Officer/Co-Founder

Streamline the Creation Process, Disruptive Technology, Pursuit of Perfection, Diversity of Innovation, Focus on Long-Term Viability

A recognized technology developer known for crafting the requisite strategic vision to achieve business goals, Cisco Schipperheijn offers a unique blend of executive acumen and actionable technical developments for predictable ROI and potential market dominance positioning.

As Founder and Chief Innovation and Strategic Creation Officer of Diamond Sun Labs, and Chief

Technical Officer for UV ONE Hygienics, Cisco streamlines the creation process from conception to market debut by fulfilling predetermined consumer demand, delivering achievable resolve regarding identified market deficiencies, and anticipating the evolutionary path of a defined objective.

Cisco is the creator of UVx light technology and the subsequent customizable product offerings UV ONE Hygienics has today.

The primary factors Cisco uses to assign priority among a selection of prospective technologies are evaluating the potential to disrupt the current market standard, the confidence in his ability to develop to the point of perfection leaving little to no room for improvement and evaluate the size of the marketplace to maximize the full return on investment.

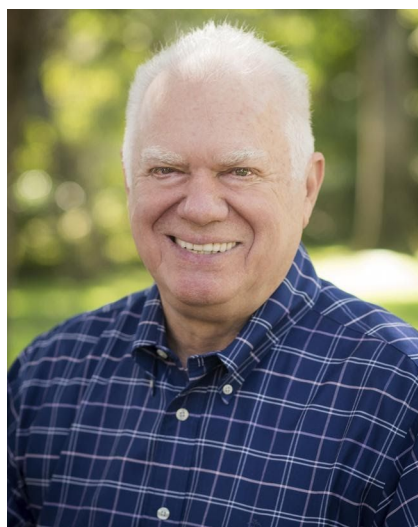
As it is evident, considering the broad range of development currently underway at Diamond Sun Labs, and with the launch of UV ONE Hygienics, Cisco has demonstrated the ability to drive technical innovation among a diverse range of industries. The combined economic strength of the technologies presently in development, provide a stable financial platform to deliver long-term viability and continued innovation.

While serving as Chief Executive Officer with Splitfish Gameware, Inc., Cisco was responsible for creation of the company's most successful product, the fragFX FPS controller. The fragFX garnered many sales, and competitive and editorial awards. **The world's number one ranked F.P.S. player "Dennis zdd Dozier"** along with countless other top tier players attribute part of their success to the **fragFX controller**. The other notable product developments included the **eyeFX 3D adapter** and the **dualFX controller**. These two products made their market debut on the **CNBC "Power Lunch" program** and featured market first innovations, which have yet to be surpassed. The eyeFX 3D is still the **only device able to produce true stereoscopic 3D from games that do not support 3D**. While the dualFX is the **world's first Laser guided video game controller**.

Cisco's career includes leadership roles at Consumer Broadband Network, Inc., where his duties included designing an advanced graphic user interface, and research and development as founding member and CEO. At Internet Service Brokers, Inc., Cisco held the title of Co-Founder and CEO.

Music Service Bureau, Inc., a record company Co-Founded by Cisco, **achieved recognition as one of the industry's top independent record labels.** In addition to **producing Juno (Canada's Grammy) award winning artists,** Music Service Bureau, Inc., he established a global import and redistribution business. The cornerstone to the distribution arm of the business was the in-house SCO-Unix-developed "Point of Distribution" software and the global 300,000 CD-title database.

The entrepreneurial bug bit hard, leading to his early departure from high school. Eager to make his mark and confident in his ability to acquire the necessary education required to accomplish any objective, he set his sights on a small startup. Unbeknownst to him at the time, Cisco's experience working with the founder of Aphelion Data Banks furnished him with the necessary mentorship that would forge the leadership skills he has today. Equally important was the hands-on experience he received by participating in the creation process from conception to completion. The experience as a whole has fueled his passion to develop and produce successful technical innovation.



Dennis Gross
President

Dennis serves as the President of UV ONE Hygienics. He brings to the role, years of experience and relationships throughout the world. Dennis has over 40 years' experience in the design, development and deployment of telecommunications and payment systems; he's worked for telecoms, money transmitters, acquiring banks and processors; and on the issuing side has launched and manages a prepaid processing platform called The Perfect Processor or TPP. His deep understanding of the sales and marketing processes as well as the operational issues of running an authorization and card-issuing prepaid processing platform have benefited a wide range of organizations in both the private and public sectors. His key strengths are prepaid processing, program management, telecommunications, money transmissions, and applying payment skills to create opportunities of an entrepreneurial nature that include FinTech startups marketing biometric authentication systems to providers of form factors with payment-industry semiconductor technologies.

As principal and founder of The Parallel Group in 1996, Dennis has developed a reputation as one of the country's foremost authorities on the development and implementation of stored value and prepaid programs for products such as gift cards sold at retail, incentive cards issued by resorts or issued by other types of non-bank institutions, and prepaid cards used in lieu of payroll checks.

Early in his career, Dennis spent several years in a senior management role with Western Union where he managed marketing and sales efforts in the Northeast region. After joining MCI as an Executive Director for Sales and Business Development, he was relocated to Dallas, TX.

Gaining significant industry knowledge and establishing his network of people and companies, Dennis exited corporate America to pursue his entrepreneurial spirit by forming a Collections Company that worked for telecommunications service providers delivering long distance services to consumers and businesses. Dennis ran this business successfully for a decade before relocating back to New York during the heydays of prepaid long-distance calling cards.

GTS was one of the early leaders in the prepaid LD markets, where Dennis led their sales efforts in establishing themselves before being bought by InComm, which is the largest provider of gift card malls in the US. He left GTS and went to work for Qwest Communications International (now called CenturyLink) where he was the National Sales manager for their prepaid phone card division.

Seeing the opportunities in launching and managing prepaid card programs, Dennis and his partner, Fred Kortmann, first launched a Prepaid Program Management shop which they transformed into a full-blown prepaid processing authorization platform with bank sponsorship issuing Visa and Mastercard-branded prepaid cards in a variety of venues. The Perfect Processor or TPP, Ltd. Was formed in 2013 and is a successful prepaid processing platform settling in excess of \$100 million dollars through the brands' networks. Overtime, TPP's clients and partners became known as the 'GinTech Industry' which is a large group of tech savvy companies providing alternatives to traditional banking via the delivery of superior technologies and mobile applications.

In 2017, Dennis and his colleagues were introduced to a group developing several patented, industry-changing nanotechnologies. Once again, seeing a large potential to redefine an industry, Dennis is heading up a group of scientists and investors to form what is now BioVetrics, which is a biometrics authentication software that runs on semiconductor technologies costing less than \$1 instead of the \$5 to \$7 normally charged for chips capable of processing a biometric comparison transaction.

Dennis believes in giving back to the community and is an active member of the community. He holds a BA in Management from Fordham University and an MBA in International Business from Columbia University. Dennis is married and lives in New York on Long Island.



Mark Russell-Hill
Chief Operating Officer/Co-Founder

Mark's background is in light and as such, he plays a key role in the UV ONE Hygienics executive team. As Chief Design Officer and COO, he lends his extraordinary understanding of how light works to the design and engineering process of all UV ONE solutions.

Starting his entrepreneurial career at a young age in Ireland he has worked in a broad range of environments often liaising with heads of state, celebrities, artists and CEOs of multinationals. A professional photographer for over 20 years Mark

had a meteoric rise in his career when he became the youngest ever professional photographer in Europe to receive 2 fellowships in his chosen disciplines. A fellowship is recognized internationally as technical, original and creative excellence that in its pursuit has become exceptional. Such a feat had never been achieved before.

Too many accolades to mention Mark and his work have been featured on television, radio and in the international press including, The New York Times. Clients include Xerox, Smirnoff, Kodak, Clarins Cosmetics, The K Club, The Law Society of Ireland, and government agencies to name but a few. He has also worked and collaborated on a major telecoms rebranding in Europe, Microsoft and Coca Cola campaigns.

Mark believes that a broad spectrum of experience in many vocations is important for creative thought, bringing new ideas and concepts to manifestation. The world is constantly in a state of flux and nothing ever stays the same. He realised this at a young age and wanted to expand his perceptions and experience to align with the ever changing needs of society. Everything culminates at a point and aligns and that's why UV ONE Technology is the most exciting opportunity yet and the possibilities for the company's growth, the industries that will be created from it are endless. It will affect every man, woman and child.

Conceptual consultant, digital designer, networker, marketing, management, engineering, film production and property development are a handful of skill sets that Mark has been immersed in during his time here.

'Society as a whole is quantumly shifting. We have designed a set of solutions that will ultimately help humanity find peace of mind again in these uncertain times and provide a safer new environment in which to thrive" Mark said recently. Our company first and foremost is altruistic by nature.

We have assembled an amazing, dynamic team of creative professionals in their chosen fields. Each being industry leaders and we have accumulated collectively close to 200 years of business experience.

Our Time is Now!

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Ken Reinstein
Chief Marketing Officer

Ken Reinstein has more than 25 years of combined senior leadership in marketing and communications in the areas of internal and external communications, media and community relations, and advertising and social media management. He describes himself as an “insane networker” with more than 2,500 followers on LinkedIn and an international contact list that spans healthcare, business, entertainment/pop culture, sports and media including business leaders and celebrities in these areas.

He has managed and executed international public relations campaigns, large-scale product and project launches, crisis response events, and directly supported “C-Suite” members in managing multi-faceted communications initiatives. Ken has been involved in multi-billion-dollar Department of Defense contracts, and high-level sports, music and entertainment projects. He’s attended the Grammys, booked guest on the Today Show, had product launches on late-night television and managed events connected with Major League Baseball’s All-Star Game, The Super Bowl half-time show, the Professional Football Hall of Fame and the sale and international tour of 10 of the most expensive pieces of sports memorabilia in history. Ken once secured a live segment on ESPN “SportsCenter” that at the time of airing was the most-watched 10 minutes ever for the network.

Ken has a BA in journalism with emphasis on public relations from Arizona State University and serves on three nonprofit boards of directors concurrently.

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Financial Plan

Forecast

Key Assumptions

The following are the key financial assumptions for this plan. However, it's important to note that several of the assumptions will be considerably less when automation is implemented.

These projections are based on the assumption that businesses purchase the complete UVx solution and are an average business size as follows:

Employee base: 500

Office Square Footage: 100,000

It is highly possible that customers sites will either be larger or smaller than the average size used in our calculations.

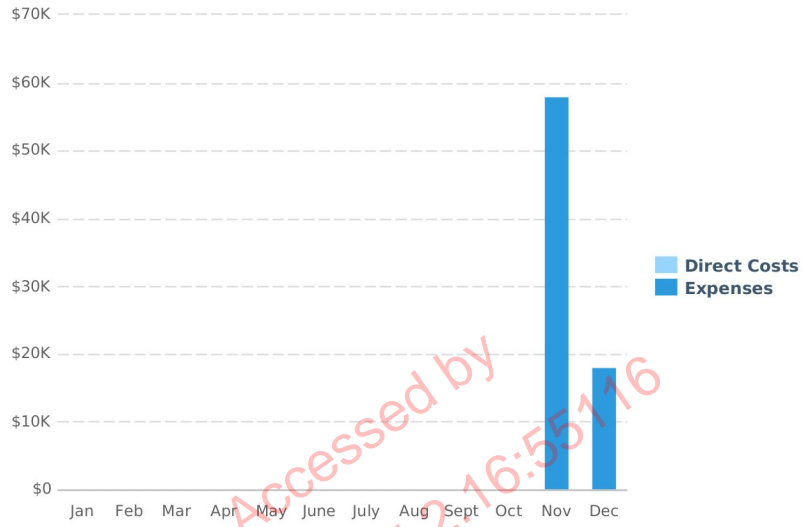
Wholesale assumptions are based on volume and is difficult to calculate at this time. We are anticipating generating at least \$10k per month once our wholesale program begins.

Licensing is based on revenues. UV ONE Hygienics will only license to companies with yearly UV light sales of \$20m or more. Our licensing fee will be 20% of yearly revenues.

Revenue by Month



Expenses by Month



Net Profit (or Loss) by Year

