THE ULTIMATE BUSINESS GROWTH TOOL

Seeking $500,000 to rapidly scale
The One Thing All Businesses Need is More Sales*

* National Institute of Independent Businesses
It takes as many as 12 follow-up interactions to close a sale*

**Entrepreneurs just don’t have the time.**

50% of sales people give up after 2

* Baylor University
CLOSEM

the easy, no learning curve, automated, done-for-you, follow-up system that gets results.
FOLLOW-UP AUTOMATION BOOSTS SALES

- Easy-to-use contact management system
- Breakthrough messaging platform enables text, voice and email
- Includes library of message templates written by marketing geniuses
- Combines messages into powerful responsive campaigns
- Automates follow-up with leads, prospects and customers
"$7,000 in first week!"

“We got $7,000 in new sales, $1,200 coming from upsells. Reactivated one client and got 4 new referrals. Plus a 5-star Facebook review and a recommendation on our home page. Not bad for our first week!”

Aiden Angeli, Ripe Marketing
"Got going in 20 minutes!"

"I am NOT an internet marketer, but I was easily able to get my first campaign going within 20 minutes. CLOSEM makes sales followup a no-brainer."

Marcus Demaine, Real Estate
“I’ll be buying more for my agents!”

David E.

It is obvious that this company is genuinely dedicated to helping companies succeed.
I will be buying more plans so that I can set up accounts for my agents!

“Paid for itself already!”

Emmet L, WSS Associates

First of all, it was totally easy to upload my prospect list, then I spent a couple minutes testing one of their messages, texted it out and got an immediate response from the recipient. I was getting through to! Closed a deal that had been hanging fire for months in a week.

“I used to spend $3,000 a month for less than this!”

Paul E.

A simple contact management tool bucked onto a neat messaging platform. I used to spend $3,000 a month for an outsourced firm to do “drip campaigns” for us — and all they did was send cold emails! Now I can send qualified email and texts — and let me tell you, texting really breaks the ice!

“Switching over the whole sales team!”

Martin C.

Very impressed, absolutely loving this product so far. I am switching over the whole sales team!
EXPERIENCED LEADERSHIP TEAM

Laura Betterly, co-founder

- Founded InTouch Marketing (went public 2004)
- Featured in over 100 periodicals and TV news outlets
- Founded PCDJ; 8,000,000 downloads in 2 years
- 30,000 students use her local agency training
- Founded YadaYada Marketing, Inc.
- Author and public speaker
EXPERIENCED LEADERSHIP TEAM

Richard Miles, co-founder

- Founded Adaptive Controls (sold to Ingersoll-Rand)
- VP of Worldwide Marketing, Polaroid
- Founded FreeSoftwareClub (went public in 2000)
- CMO for 321 Studios ($0 - $50MM in 18 months)
- Founded Re:Launch (sold to investor group 2003)
- Respected consultant, author and public speaker
Original Shark says...

“What I’ve found is that when you find a product that helps businesses succeed and generates recurring revenue – you have a winner. That’s why I’m so excited about this opportunity.”

-- Kevin Harrington

Kevin Harrington, one of the original Sharks from the hit TV show “Shark Tank”
MARKET NICHE:

30 Million Small Businesses *in the US alone* ¹
41 Million self-employed entrepreneurs ²
15,000 Digital Marketing Agencies ³

¹ US Small Business Administration
² Gallup, State of the Self-Employed Report 2020
³ ibisworld
LAST YEAR ALONE:

4.4 Million *new* Small Businesses\(^1\)

- 70% have a “Digital First” methodology.\(^2\)
- 81% use platforms such as Zoom, Slack, MS Teams and Google Hangouts.
- 57% use financial software such as QuickBooks, Xero, or Sage.

“Technology has made it easier to run a freelance business and has allowed workers to add new revenue streams.”\(^2\)

\(^1\) Peterson Institute for International Economics

\(^2\) Salesforce, survey of small business 2021
INDUSTRY SEGMENT

Software as a Service (SaaS) revenue forecast:

- $272 Billion in 2022
- $436 Billion by 2025

“How can investors go about looking for the next market-cap giant? The likeliest candidate: software-as-a-service (SaaS) applications.”

--Morgan Stanley
INDUSTRY SEGMENT

Investors love the SaaS model:
Segment attracts high valuation due to recurring revenues and low overhead, making it extremely predictable, measurable, and built to scale.

“As far as tech goes, SaaS is as good as it gets – and everyone from venture capitalists (like Marc Andreessen) to asset managers (like BlackRock) love investing in companies with these traits.”

--Business Insider
RECENT SAAS VALUATIONS:

**Kajabi**
- (training)
- $550M investment
- $2B valuation
- 33x revenue
- $50,000 per user

**Sendlane**
- (email)
- $20M A round 2022*
- 1700 users
- $40,000 per user

**Zapier**
- (productivity)
- Acquired 2020*
- $27.7B valuation
- 44x revenue
- $27,000 per user

**Slack**
- (integrations)
- 2021 investment*
- $4B valuation
- 40x revenue
- $40,000 per user

**ActiveCampaign**
- (email)
- C round 2021
- $3B valuation
- $20,000 per user

*Tiger Capital
*Salesforce
*Sequoia Capital

*2022 and 2021 investment data sourced from publicly available sources.
MILESTONES

2020
• Launched website in June
• Soft-launched late July
• 100+ users at year end

2021
• Continued growth month over month
• International in beta test now
• New capabilities releasing Q3
• 4,000 users at year end forecast

2022
• 15,000 users at year end forecast

2023
• 25,000 users at year end forecast
3-YEAR FORECAST

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Let’s recap:

- Massive, growing **market size** with global reach
- **Proven team** of experienced entrepreneurs
- Highly profitable **Annual Recurring Revenue** business model
- Segment attracts high valuations: 33x – 44x **revenue**
- And as high as **$20,000 – $40,000 per user**
But wait, there’s more...

Kevin Harrington joins CLOSEM Advisory Board

Kevin Harrington, one of the original Sharks from the hit TV show “Shark Tank”
And more...

Perry Belcher joins CLOSEM Advisory Board

Perry Belcher is known as one of the greatest Internet Marketers in the world. Co-founder of DigitalMarketer, with over 300,000 students.
And still more...

Mike Filsaime joins CLOSEM Advisory Board

Mike Filsaime is known as the "Michael Jordan" of Digital Marketing, co-founder and CEO of Groove Digital, with over 50,000 users.
CLOSEM Crowdfunding Offer

- Valued at $2.90 per share
- Offered at $1.00 per share
For investors who see our vision and value and help us achieve momentum.

We are going to provide an irresistible offer for those who take action right now!

We reward you for taking action NOW!
Early investor offer:

• CLOSEM offered at $1.00 per share
• First 75,000 shares get 2x BONUS!

(effectively $0.50 per share)
ADDED BONUS:

• CLOSEM offered at $1.00 per share
• First 75,000 shares get 2x BONUS!
• Invest $2,000 or more:
  Get one-year of CLOSEM FREE!
RECAP TODAY’S SAAS VALUATIONS:

- **Kajabi**: 33x revenue, $50,000 per user
- **Sendlane**: 44x revenue, $40,000 per user
- **Zapier**: 40x revenue, $27,000 per user
- **Slack**: 40x revenue, $40,000 per user
- **ActiveCampaign**: $20,000 per user
CLOSEM, INC.  

$1B valuation?

Integrated marketing and sales automation
Breakthrough multi-avenue communication platform

Crowdfunding 2021 raise $500,000 @$11M valuation

25,000 users forecast by 2023 @ $40,000 per user = $1B

$25M revenue forecast by 2023 @40x revenue = $1B

90x investment @$1 per share (180x $0.50 per share)
CLOSEM.AI/INVEST

CLOSEM Inc.

INVEST (min $500.00)

73% - 14 hr
Time left to invest

$2,200
amount committed

$10k - $535k
funding goal

Regulation CF
exemption used

$32,000,000
pre money valuation

$500.00
min investment

2
investors

Security Type
Class B Common Stock
Non-voting
$100 per share

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https://closem.ai/invest